

# A VOICE OF ORIGINAL AND INNOVATIVE *Solutions*

## FAST FACTS

- Independent Agency
- 18 years of experience
- Location: **Mexico** – Monterrey, Saltillo, Guadalajara.

## BACKGROUND

Qvoz has developed projects on a continuous basis that follows a future vision. We achieve our goals by stating specific objectives and activities that guarantee success.

The word "Qvoz" is derived from a conjugation of phrases that explains our vision of bringing a personalized voice to each client, according to their own realities.

## CORE SERVICES

- Brand analysis, reinforcement & management
- Content creation
- Corporate identity development
- Creative design
- Digital marketing
- Integrated communications
- International brand management
- Marketing strategies
- Media research and planning
- Organizational consultancy
- Strategic promotion
- Video and photography production

## CLIENTS

**Our clients come from a diverse range of industries:**

- Automotive
- Education
- Food & Beverage
- Health
- NPO's
- Mining
- Packaged goods
- Public
- Retail
- Technology
- Transportation

## TEAM

We are people who share the ultimate objective of delivering engaging creative work to our clients. The company is managed by experts with more than 10 years of experience, which maintain an updated knowledge in services, technology and trends.

Our strength is supported by a wide network of reliable suppliers for national and international projects.

With the help of our partners (media producing, talent and marketing research, editorial design, etc.), and our strong network of relationships with members of the main sectors of the active market (universities, government, businessmen and entrepreneurs), we have just the right sources to cover any type of necessity that a client may need.

## HOW WE WORK AND WHAT WE DELIVER

### Organizational Consulting

- Diagnosis of the industry.
- Analysis of strengths, opportunities, weakness and threats.
- Strategic proposal of effective solutions.
- Planning and description of goals.
- Results, evaluation & research.

### Communication

- Positioning of the company's products and services.
- Execution of advertising activities oriented to specific targets.
- Production of promotional materials

### Branding

- Identification of actual and potential clients.
- Market research and segmentation.
- Strategy for effective sales.
- Positioning and differentiation from the competence.

### Talent Management

- Executive research specialists.
- Talent and company brand as a must in the organization's vision.
- Automated and online solutions.

### Creative contributions

- Our participation in non-profit programs has let us build a strong social responsibility approach in the company.

## CONTACT

Marissa de la Rosa, Senior Partner

[marissa@qvoz.com](mailto:marissa@qvoz.com)

Phone: +52 (844) 4891349

[www.qvoz.com](http://www.qvoz.com)